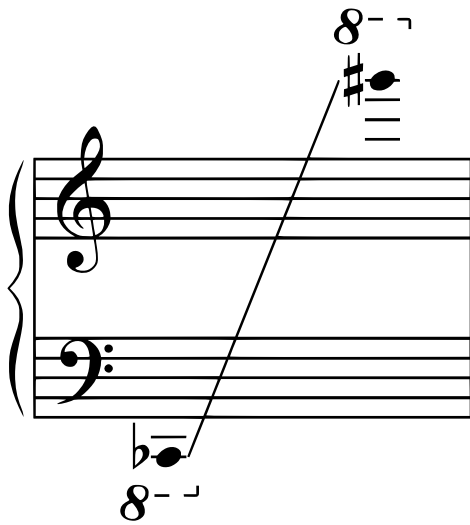


The Watson-Young Seminars on Studio Teaching in Higher Education



**Intensive Sessions on Training, Preparing
Winning Applications and Succeeding in Vocal and All
Instrumental Applied Music Positions in Higher
Education.**

Seminar Content

Two-Day Weekday Residency

***Presentation #1**

Graduate Convocation/Seminar (for all graduate students pursuing applied music)

Overview of Studio Teaching: What's the Job?

The Basics

- Typical vision of studio teaching from those who aspire
- Student recruitment-vital for your success
- Typical differentiation factors relative to school size.
- Collateral teaching duties
- Collateral administrative duties
- Service to the department/school and the profession

Training for the Real World

- What are your research/creative interests outside of your applied area?
- What are the typical needs of small/medium institutions?
- What skill sets are attractive to institutions?

Prepare to Market Yourself

- You MUST be an artist level performer.
- Become education-focused – You ARE a music educator.
- Do you have viable teaching experience?
- Make yourself STAND OUT from your competition.

*After presentation #1, we will have meetings with individuals or small groups to review their materials and answer questions.

Presentation #2

Preparing for Your Professional Career in Studio Teaching in Higher Education While in Graduate School: How to Stand Out in the Applicant Pool for a First Position

- Why developing a career path while in graduate school is essential
- The typical CV: Most School-based experience looks the same
- Experience should be a mix of strengths and passion

- Sample paths to consider in research and creative activity
 - Performance
 - Composition/arranging
 - Pedagogical projects and publications
 - Conducting
 - Scholarly writing
 - Technology
- Implementing your plan
 - Play to your strengths
 - Have long and short-range plans
 - Find mentors
 - What does “being organized” really mean?
 - Be an entrepreneur
 - Be multi-faceted
 - Avoiding the “all or nothing” mindset
 - Expand on things you have already done
 - START NOW

After Presentation #2, there will be practice interviews with pre-selected students – each interview will be followed by evaluations from Watson and Young

Weekend Residency Option-Format

Sessions on the following topics:

- Becoming a professional while still in graduate school – setting yourself apart
- The application process: preparing a winning letter and CV
- The interview: how to stand apart in committee and musical presentations
- Practice interview sessions with selected students with evaluation

Lunch break

- Organizing and administering your first studio
- Student recruitment: your path to success and job security
- Ethical practices with students, colleagues, and the profession

Late afternoon/evening: individual or small group consultations on the curriculum vitae and other materials

Day Two (either format)

The second day will feature additional time for individual/group consultations on applicant materials and, if desired, a session on approaches to and philosophies of studio teaching.

Faculty Only Seminar Option

We also offer a special seminar for junior faculty on the probationary period, as well as essential aspects of an applied position, including recruiting strategies, ethics, organization, administration of the studio, and more.

DETAILS

Fee structure:

Basic Fee (Includes one free copy of <i>A Practical Guide to Studio Teaching</i> for each participant up to fifty persons)	\$2,000
Fee for optional second day	\$500
Travel to and from site (for both speakers)	real cost paid by host
Lodging for Watson and Young	real cost paid by host

About the presenters

Scott Watson (Professor Emeritus of Music, The University of Kansas) and **Jerry Young** (Professor Emeritus of Music, The University of Wisconsin – Eau Claire) have completed successful careers as studio teachers at a prominent Research One* and a prominent regional state university. With more than eighty years of “hands on” experience in the field, both have served in a variety of administrative positions, as well as chairing both personnel committees and numerous search committees at their respective institutions. Both have mentored countless young people aspiring to careers in higher education and younger colleagues at their own institutions from around the world. Their former students hold prominent positions in higher education, as well as in professional performing organizations of every description. Watson and Young recently completed a major “first of its kind” textbook: *A Practical Guide to Studio Teaching in Higher Education: Training for, Obtaining and Succeeding in Applied Music Positions* published by GIA Publications, Inc. of Chicago. Through presentations designed to help prepare and guide all aspiring young music professionals and their text, they goal is to lay an informed foundation that will assist these individuals in reaching their career goals and aspirations.